

Usha Natarajan

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Summary

Seasoned **Director of Business Development at Yogan Green Private Limited**, with a robust **30-year background** in administration, teaching and leadership, honed across global landscapes. Expert in sales training, marketing, and pipeline development, I've significantly expanded territories and enhanced profits through strategic initiatives and social media marketing. Fluent in multiple Indian languages, my approach combines strong engagement skills with proven sales leadership.

Skills

- Sales training and leadership and marketing
- Sales leadership and training
- Pricing strategy
- Pipeline development
- Social media marketing

Experience

01/2025 - Current

Director of Business Development, **Yogan Green Private Limited**, Chennai

- Highly skilled administrator with three decades of experience in various domains and well conversant in Indian languages.
- Acquired extensive leadership skills through global travel experiences.
- Expanded business growth by capitalizing on potential profit-enhancing initiatives.
- Developed and significantly grew assigned territory using strong engagement and marketing skills.

Education And Training

06/1991

Master Of Arts, Public Administration
Madras University, Chennai